



**Get Feedback. Get Better.**



## Feedback has Never Been So Profitable.

Every online business owner knows it: the key to success is in the hands of his customers. Customers know what they are looking for, and they know what they want. Your ability to deliver just that determines your level of success.

Kampyle Feedback Analytics plugs your business directly to the data source – your customers. Kampyle helps you to gain a unique perspective of your business: what's good, what's bad, what needs to be done or undone. By opening a new communication channel with your customers, Kampyle helps you to win back clients, fight for every deal, increase revenue, conversion rates and customer satisfaction.

## Turn customer feedback to **added revenue!**

Maximize your business potential, increase revenues and customer satisfaction with Kampyle.

### Get the feedback

Kampyle provides you with branded, fully customizable feedback forms that can be built to your specifications in just a few minutes.



# Get the insight

Kampyle gives you the bottom line by analyzing the received feedback and displaying it in an actionable, user-friendly Feedback Dashboard.

**Feedback Dashboard**

The feedback dashboard provides you with an overview of your entire webs in one page. Here, you can gain an understanding of who your users are, how they view your website, and what type of feedback they submit.

Show all feedback items including deleted

### Feedback Timeline

### Feedback Headlines

Feedback Items 8138  
Unique Feedback Providers 4985

Most Reported Feedback Other  
Avg. time on site before feedback 01:50:59

### Average Feedback Grade

Your Average Feedback Grade is 3.59

### Geographic Distribution

### Feedback by Category

Legend: No category, Compliment, Suggestion, Other, Bug, Site content

### Feedback by Status

# Get customer satisfaction and loyalty.

Kampyle's Feedback Inbox lets you get back to your users directly from Kampyle. Use Kampyle to listen to your customers, win them back, and CLOSE THE FEEDBACK LOOP!

Feedback inbox

10/69 Feedback item(s), 8 unread

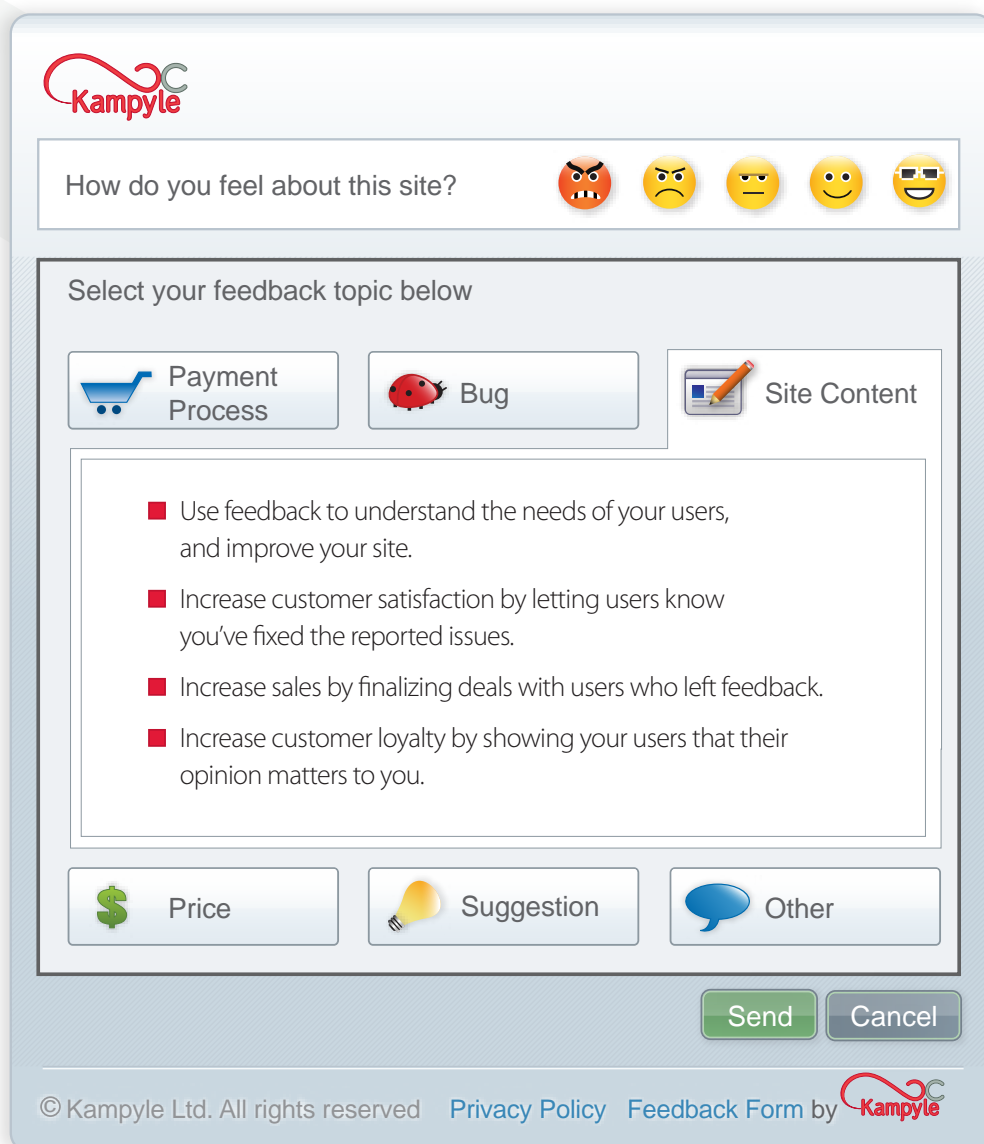
Status	From	Description	Date
<input type="checkbox"/> New	greatidea3@kam...	It would be great if you added a "favorite a...	Jan 13, 09, 4:40 am
<input type="checkbox"/> New	unhappyclient@...	It is the third time that I don't get the pr...	Jan 06, 09, 3:38 am
<input type="checkbox"/> In process	happyclient@ka...	Your new feature is great!	Dec 25, 08, 4:16 am
<input type="checkbox"/> New	clienttobe2@ka...	I couldn't find my favorite product. it's a...	Dec 22, 08, 5:25 am
<input type="checkbox"/> New	futureclient1@...	it took me a long time to find the product...	Nov 25, 08, 3:46 am
<input type="checkbox"/> New	possibledeal@k...	Problems with several browsers.	Nov 25, 08, 3:35 am
<input type="checkbox"/> Completed	importantclien...	it was very confused by the help instructions...	Nov 04, 08, 4:56 am
<input type="checkbox"/> New	demo.user54@ka...	I can't find information about shipping procedures	Nov 04, 08, 4:55 am

Description: I can't find information about shipping procedures  
URL: <http://www.howdoyoufeelaboutthissite.com>  
User: website.user@mail.com  
Category: Site content > Missing Content  
Grade: 3  
Submission: Feedback Button  
Item ID: 105  
Priority: Medium

User Info  
Browser: FireFox 2  
OS Platform: Windows Vista  
IP Location: United States  
IP Address: 84.110.135.65  
Browser Lang: English  
Screen Resolution: 1280x1024  
Color Depth: 32  
Cookies Enabled: Yes

10/69 Feedback item(s), 8 unread

# Increase sales and customer satisfaction



The image shows a feedback form interface for Kampyle. At the top left is the Kampyle logo. Below it is a question: "How do you feel about this site?" followed by five emoji options: angry, sad, neutral, happy, and very happy. The main section is titled "Select your feedback topic below" and contains six buttons: "Payment Process" (shopping cart icon), "Bug" (ladybug icon), "Site Content" (notepad icon), "Price" (dollar sign icon), "Suggestion" (lightbulb icon), and "Other" (speech bubble icon). A central text box contains four bullet points: "Use feedback to understand the needs of your users, and improve your site.", "Increase customer satisfaction by letting users know you've fixed the reported issues.", "Increase sales by finalizing deals with users who left feedback.", and "Increase customer loyalty by showing your users that their opinion matters to you." At the bottom right are "Send" and "Cancel" buttons. The footer contains copyright information, links to "Privacy Policy" and "Feedback Form", and the Kampyle logo.

## Feedback is **money**

Kampyle provides the tools you need to give your customers what they really want.

Today more than ever, online businesses need to carefully listen to customers in order to constantly improve, win back customers and keep up with competition that is always only one click away. Businesses who really listen have the edge over their competition.

The difficulties involved in listening to customer feedback are like a gap separating business owners from their customers. Kampyle helps you to overcome this gap, and maximize your business potential by giving you the necessary tools to collect, analyze, and respond to your users' feedback.